

Development Department

MISSION STATEMENT

To plan and guide the orderly growth and development of the city, to enforce compliance with applicable legislation in order to meet the quality of life, health, and safety needs of the community, and to deliver to its customers timely, courteous, efficient, and competent services.

March 6, 2000

Overall City/Development Department Mission- RESTORE Fresno

“More than two thirds of our neighborhoods south of Herndon are either in poverty or extreme poverty. That happened over a long period of time and changing those conditions will take deliberate action and a strong partnership between the community, property owners, businesses and local government.”

The Mayor’s initiative lays the foundation for successful revitalization:

Ensure Good Policy by continuing to lay the foundation with good land use planning in Southwest Fresno (SW specific plan), Southeast Fresno (Roosevelt specific plan), and in the West Area (West of 99 in “Growth Area 1”)

Engage Residents and Build Leadership Capacity in Neighborhoods through neighbor-hood enhancement projects and assisting in establishing a neighborhood association or community development corporation in the El Dorado, Kirk and Yokomi neighborhoods.

Neighborhood Revitalization maintains a focus on the Lowell and El Dorado neighbor-hoods, completes the initial phases of work in Yokomi, and expands our proactive code enforcement work to include the Kirk and Jefferson neighborhoods.

Incentivize Private Investment by developing and implementing a marketing plan to promote all available City incentives to investors, including the Code Lien Waiver program, the BUILD Act, and Wells Fargo’s Home LIFT program.

Establish Ongoing Revitalization “Infrastructure” by be working with our BNCP partners to strengthen and expand the Lowell and El Dorado Community Development Corporations, the Fresno Housing Authority to determine the feasibility of a Southwest Fresno CDC, the Downtown Partnership to renew its assessment district, the Tower District Association to determine feasibility of an assessment district in the Tower, and Fresno Metro and merchants and property owners along the Blackstone corridor to develop a business association.