



AGENDA ITEM NO. 1 C

COUNCIL MEETING: 02/03/2011

APPROVED BY

DEPARTMENT DIRECTOR

CITY MANAGER

February 3, 2011

FROM: JOHN M. DUGAN, Director *JMD*  
Development and Resource Management Department

THROUGH: KEITH BERGTHOLD, Assistant Director *KB*  
Development and Resource Management Department

BY: JOSEPH W. OLDHAM, Sustainability Manager *JWO*  
Sustainable Fresno Division, Development and Resource Management Department

SUBJECT: **ADOPT THE 72nd AMENDMENT TO THE ANNUAL APPROPRIATION RESOLUTION NO. 2010-138 APPROPRIATING \$25,800 OF AMERICAN RECOVERY AND REINVESTMENT ACT FUNDS FROM THE FRESNO COUNTY WORKFORCE INVESTMENT BOARD FOR CONTRACTOR OUTREACH, EDUCATION, AND FACILITATION OF "GREEN JOBS" DEVELOPMENT. DEVELOPMENT AND RESOURCE MANAGEMENT DEPARTMENT**

**RECOMMENDATIONS**

Staff recommends that the City Council adopt the 72nd Amendment of the Annual Appropriations Resolution (AAR) No. 2010-138 appropriating \$25,800 of American Recovery and Reinvestment Act funds from the Fresno County Workforce Investment Board for contractor outreach, education, and facilitation of "green jobs" development.

**EXECUTIVE SUMMARY**

The Sustainable Fresno Division of the Development and Resource Management Department was authorized by the City Council on June 25, 2009 to enter into a service provider agreement with the Fresno County Workforce Investment Board to facilitate "green jobs" development. Funds from the American Recovery and Reinvestment Act in the amount of \$31,250 were made available to the City of Fresno from the Fresno Workforce Investment Board for the project and appropriations to use this funding were authorized by the City Council on October 22, 2009.

The Sustainable Fresno Division expended \$5,450 of the \$31,250 in FY 10, but suspended work on the project, in consultation with the Fresno County Workforce Investment Board, at the end of May, 2010 when energy efficiency contractor business development was negatively impacted by uncertainty over Property Assessed Clean Energy (PACE) financing programs and State Energy Program (SEP) grant awards. Issues with the SEP grant awards were resolved in October, 2010 with the formation of the Energy Upgrade California program and the City Council approved formation of a commercial PACE financing district on January 13, 2011. These developments have now created an opportunity for renewed energy efficiency contractor business. The Sustainable Fresno Division is seeking approval of the 72nd Amendment of the Annual Appropriations Resolution (AAR) No. 2010-138 appropriating the remaining \$25,800 of the original \$31,250 for contractor outreach and education regarding the new program opportunities to complete the work started in FY 10. The \$25,800 in funding will support two staff positions within the Sustainable Fresno Division to conduct work on the project through June, 2011.

## REPORT TO THE CITY COUNCIL

Adopt 72<sup>nd</sup> Amendment to AAR No. 2010-138 for Green Jobs Development

Feb. 3, 2011

Page 2

### **BACKGROUND**

The Sustainable Fresno Division of the Development and Resource Management Department was authorized by the City Council on June 25, 2009 to enter into a service provider agreement with the Fresno County Workforce Investment Board to facilitate "green jobs" development. Funds from the American Recovery and Reinvestment Act in the amount of \$31,250 were made available to the City of Fresno from the Fresno Workforce Investment Board for the project and appropriations to use this funding were authorized by the City Council on October 22, 2009.

The Sustainable Fresno Division expended \$5,450 of the \$31,250 in FY 10 doing contractor outreach, locating available jobs in the energy efficiency sector, and making referrals to the Fresno County Workforce Investment Board. Feedback from contractors revealed that lack of available financing options for energy efficiency retrofit work in both the residential and commercial markets was a major barrier to increased business development and job creation. The Sustainable Fresno Division continued outreach through April, 2010 as work progressed on development of residential and commercial financing options such as the CaliforniaFIRST Property Assessed Clean Energy (PACE) program.

However, following announcements from both State and Federal sources in May that cast uncertainty on programs being funded by State Energy Program (SEP) grant awards and development of Property Assessed Clean Energy (PACE) financing programs, work on the project was suspended. This suspension was in consultation with the Fresno County Workforce Investment Board. It was determined that until the issues with the new financing options were resolved, new business development in the areas of energy efficiency and renewable energy would be slow and not warrant continued outreach with local contractors.

The issues with the SEP grant awards were resolved in October, 2010 with the formation of the Energy Upgrade California program which included new financing options for homeowners seeking to retrofit their homes for energy efficiency. Also, commercial PACE financing programs have continued to move forward in spite of continued uncertainty over residential PACE programs and the City Council approved formation of a commercial PACE financing district on January 13, 2011. These developments have now created an opportunity for renewed energy efficiency contractor business and job creation. The Sustainable Fresno Division is seeking approval of the 72<sup>nd</sup> Amendment of the Annual Appropriations Resolution (AAR) No. 2010-138 appropriating the remaining \$25,800 of the original \$31,250 for contractor outreach and education regarding the new program opportunities to complete the work started in FY 10. The \$25,800 in funding will support two staff positions within the Sustainable Fresno Division to conduct work on the project through June, 2011.

### **FISCAL IMPACT**

There is no impact to the General Fund from this project.

### **ATTACHMENTS**

72<sup>nd</sup> Amendment to the Annual Appropriation Resolution No. 2010-138

**RESOLUTION NO. \_\_\_\_\_**

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO ADOPTING THE 72<sup>nd</sup> AMENDMENT TO THE ANNUAL APPROPRIATION RESOLUTION NO. 2010-138 TO APPROPRIATING \$25,800 OF AMERICAN RECOVERY AND REINVESTMENT ACT FUNDS FROM THE FRESNO COUNTY WORKFORCE INVESTMENT BOARD FOR CONTRACTOR OUTREACH, EDUCATION AND FACILITATION OF "GREEN JOBS" DEVELOPMENT

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF FRESNO:

THAT PART III of the Annual Appropriation Resolution No. 2010-138 be and is hereby amended as follows:

	<u>Increase/(Decrease)</u>
TO: DEVELOPMENT AND RESOURCE MANAGEMENT DEPARTMENT WIB Green Jobs	\$ 25,800

THAT account titles and numbers requiring adjustment by this Resolution are as follows:

WIB Green Jobs

Revenues:

Account: <b>39015</b> Miscellaneous-Other Revenue	\$ <u>25,800</u>
Fund: <b>22058</b>	
Org Unit: <b>410801</b>	

Total Revenues \$ 25,800

Appropriations:

Account: <b>51201</b> Non-Permanent Salaries	\$ 20,000
<b>51202</b> Non-Permanent Fringe	2,000
<b>56107</b> Office Supplies	2,600
<b>59314</b> City Hall Rent	<u>1,200</u>
Fund: <b>22058</b>	
Org Unit: <b>410801</b>	
CS: <b>CP003</b>	

Total Appropriations \$ 25,800

THAT the purpose is to appropriate \$25,800 in the the Development and Resource Management Department of American Recovery and Reinvestment Act funds from the Fresno County Workforce Investment Board for contractor outreach, education and facilitation for "Green Jobs" development.

**CLERK'S CERTIFICATION**

STATE OF CALIFORNIA }  
COUNTY OF FRESNO } ss.  
CITY OF FRESNO }

I, REBECCA E. KLISCH, City Clerk of the City of Fresno, certify that the foregoing Resolution was adopted by the Council of the City of Fresno, California, at a regular meeting thereof, held on the \_\_\_\_\_ Day of \_\_\_\_\_, 2011

AYES:  
NOES:  
ABSENT:  
ABSTAIN:

Mayor Approval: \_\_\_\_\_, 2011  
Mayor Approval/No Return: \_\_\_\_\_, 2011  
Mayor Veto: \_\_\_\_\_, 2011  
Council Override Veto: \_\_\_\_\_, 2011

REBECCA E. KLISCH  
City Clerk

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