

AGENDA ITEM NO. 15

COUNCIL MEETING 8/15/13

APPROVED BY

DEPARTMENT DIRECTOR

CITY MANAGER 

August 15, 2013

FROM: BRUCE A. RUDD, City Manager/PARCS Director 
Parks, After School, Recreation and Community Services Department

BY: IRMA YEPEZ-PEREZ, Grant Writer 
KAREN M. NORRIS, Administrative Manager 
Parks, After School, Recreation and Community Services Department

SUBJECT: APPROVE RESOLUTION AUTHORIZING SUBMITTAL OF GRANT APPLICATION AND ACCEPTANCE OF UP TO \$221,355 TO THE CALIFORNIA DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY (CalRecycle) BEVERAGE CONTAINER RECYCLING GRANT PROGRAM

RECOMMENDATIONS

Staff recommends that the City Council:

- (1) Approve resolution authorizing the submittal of a grant application to the State of California Department of Resources Recycling and Recovery (CalRecycle) Beverage Container Recycling Grant; and
- (2) Authorize the Parks, After School, Recreation and Community Services Director, or designated representative, as agent of the City of Fresno to execute and submit all necessary documents described in the attached resolution.

EXECUTIVE SUMMARY

The Parks, After School, Recreation and Community Services (PARCS) Department submitted an application to the CalRecycle Beverage Container Recycling Grant Program on July 17, 2013 to improve beverage recycling at our City parks. Due to conflicts with the Council recess schedule and the grant deadline, PARCS was unable to present the attached resolution to council. CalRecycle requires the applicant to certify by resolution the approval of the application and allows for an extended deadline of August 20, 2013 to submit the resolution. PARCS is requesting up to \$221,355 to help purchase and install recycling containers at various parks and park facilities. The grant would also provide for educational promotion, equipment and staff.

BACKGROUND

The Department of Resources Recycling and Recovery (CalRecycle), offers the Beverage Container Recycling Grant program pursuant to Public Resource Code (PRC), Division 12.1 Chapter 7, Section 14581(a)(5) and authorizes up to \$1,500,000 in the form of grants for beverage container recycling programs to further the efforts of the state of California to help reduce, recycle and reuse solid waste generated in the State. The

grant application was due on July 17, 2013, however because of the 4th of July Council recess schedule there was insufficient time to bring the resolution to council before the submittal of the online application. CalRecycle has allowed for an extended deadline of August 20, 2013 to submit the resolution before the application can be processed and reviewed.

In 2009 the California Integrated Waste Management Board ranked the City of Fresno as the highest in the State among larger cities, for diverting 71% of its solid waste from the landfill and into the City's Recycling programs. Additionally, the Men's Health Magazine recycling survey ranked Fresno as number one in the Nation for its recycling efforts. The PARCS Department supports this outstanding recognition and seeks to enhance recycling efforts by encouraging more people to participate in recycling of beverage containers at City parks and park facilities. A grant of \$221,355 will allow PARCS to purchase and install recycling containers at various parks including Woodward Park, Roeding Park, Eaton Plaza, and the downtown Fulton Mall corridor. Most importantly, the grant would allow the City to implement a City wide educational campaign that will help promote and increase recycling efforts at parks. Additionally, at-risk youth would be involved in designing artwork for the recycling containers. During this difficult economic time, these efforts would not only help the environment, but also instill pride in our community, and help attract more residents to visit our parks and downtown businesses.

Letters of support have been provided. The Fresno Arts Council has offered to partner with PARCS to select an artist that would work with youth to develop artwork for the recycling containers. The Downtown Fresno Partnership also supports the project. Its Downtown Ambassadors Program seeks to improve the cleanliness and appearance of downtown, and will work with PARCS to encourage patrons in the historic Central Business District to recycle their beverage containers.

FISCAL IMPACT

There is no impact to the City's General Fund. There is no match requirement to qualify for the grant. The grant will pay for personnel, equipment and administrative needs of the program. The terms of the program end in June 30, 2016.

Attachment: Resolution

RESOLUTION NO. 2013-_____

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO, CALIFORNIA,
APPROVING THE SUBMITTAL OF A GRANT APPLICATION TO THE CALIFORNIA
DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY (CalRecycle)
BEVERAGE CONTAINER RECYCLING GRANT PROGRAM

WHEREAS, Public Resources Code sections 40000 et seq. authorize the Department of Resources Recycling and Recovery (CalRecycle), to administer various Grant Programs (grants) in furtherance of the state of California's (State) efforts to reduce, recycle and reuse solid waste generated in the State thereby preserving landfill capacity and protecting public health and safety and the environment; and

WHEREAS, in furtherance of this authority CalRecycle is required to establish procedures governing the application, awarding, and management of the grants; and

WHEREAS, said procedures established by the State Department of Resources Recycling and Recovery require the applicant to certify by resolution the approval of application before submission of said application to the State; and

WHEREAS, CalRecycle grant application procedures require, among other things, an Applicant's governing body to declare by Resolution certain authorizations related to the administration of CalRecycle grants.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Fresno as follows:

1. Authorizes the submittal of an application to CalRecycle for the Beverage Container Recycling Grant Program; and
2. Delegates the authority to the City of Fresno, Director of Parks, After School, Recreation and Community Services (PARCS) Department, or designated representative, to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, requests for payment, which may be necessary to secure grant funds and implement the approved grant project subject to review of City Attorney's Office; and
3. Agrees to comply with all applicable federal, state and local laws, ordinances, rules, regulations and guidelines.
4. These authorizations are effective for five (5) years from the adoption of this resolution.

Date Adopted:

Date Approved:

Effective Date:

City Attorney Approval:



1 of 2

Resolution approving submittal of
application to CalRecycle grant.

Resolution No.

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STATE OF CALIFORNIA)
COUNTY OF FRESNO) ss.
CITY OF FRESNO)

I, YVONNE SPENCE, City Clerk of the City of Fresno, certify that the foregoing resolution was adopted by the Council of the City of Fresno, at a regular meeting held on the _____ day of _____, 2013.

AYES :
NOES :
ABSENT :
ABSTAIN :

Mayor Approval: _____, 2013
Mayor Approval/No Return: _____, 2013
Mayor Veto: _____, 2013
Council Override Vote: _____, 2013

YVONNE SPENCE, CMC
City Clerk

BY: _____
Deputy

APPROVED AS TO FORM:
CITY ATTORNEY'S OFFICE

BY: _____
Chief Assistant / Assistant / Deputy

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