

# Mayor's Zero Waste Awards City of Fresno 2011

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As our community strives for 75% waste reduction from area landfills, The City of Fresno desires to publicly recognize those organizations within the city limits that practice Zero Waste. The top Award Nominations will be presented with an honorary recycling award by Mayor Swearingin. Nominations are due 5:00 pm, September 23, 2011. The winners will be notified by October 24, 2011. Awards will be presented at the November 17, 2011 City Council Meeting.

## What is Zero Waste?

Zero Waste means 90% diversion or more from your waste flow. When organizations do that they increase profits, strengthen the local economy, and significantly reduce toxins released into the environment.

## Benefits of Zero Waste Strategies

The result will be economically healthy organizations, healthy communities and a healthy environment for future generations. Zero Waste strategies support all phases of the sustainability movement: healthy economy, healthy economics and a healthy society.

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All information supplied in the nomination will be verified through an on-site inspection.

Information About Your Organization – Please attach your business card to this form.

Organization Name: \_\_\_\_\_

Site Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

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**The City of Fresno 2011 Mayor's Business Recycling Award Nomination is due by 5:00 pm, Friday, September 23, 2011. Late entries will not be accepted.**

Mail nominations to: City of Fresno  
Solid Waste Division  
ATTN Recycling  
1325 El Dorado St  
Fresno, CA 93706

Fax Nominations to: (559) 498-1188  
ATTN Recycling

For assistance in applying for this award, call the Recycling Hotline at 621-1111.

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