

Agenda

Making Transit Oriented Development a Reality in the San Joaquin Valley

Workshop 3, June 25, 2010

- 8:30-8:45: Registration and breakfast
- 8:45-9:00: Welcome and opening remarks
- 9:00-10:15: Wallace Roberts & Todd, LLC Panel Discussion: Multiple Perspectives on Developing Successful TOD's, Part 1: The intent of this session is to present case studies of Transit-Oriented Development and discuss how communities are positioning themselves to support such development, including, what urban design policies helped ensure their quality as well as their financial feasibility and their benefits in terms of creating compact neighborhoods that can support transit and other local amenities. The panel will include a public official, a city transportation engineer, an economist, an urban designer, and a planner.
- Heather Fargo, Executive Policy Director for the Strategic Growth Council and former Mayor of Sacramento
 - Fred Dock, Director of Transportation, City of Pasadena
 - John Ellis, Principal, WRT | Solomon E.T.C.
 - Matt Kowta, Principal, BAE
 - Jim Sticklely, Principal, WRT
- 10:15-10:30 - Break
- 10:30-11:45- Wallace Roberts & Todd, LLC Panel Discussion: Multiple Perspectives on Developing Successful TOD's, Part 1: The second half of this session will be discussion amongst the panel members that focuses more specifically on Fresno and the Valley and what policy and code strategies could drive financial feasibility of TOD and make it attractive for developers and beneficial for residents and the City.
- 11:45-12:15- Working Lunch. During the lunch session we ask that attendees who will be voting for the design competition winners view all of the proposals. All proposals will be posted in the room. A sheet to take notes will be provided.
- 12:15-1:00- Julie B. Eldridge, Kimley-Horn and Associates, Inc: Julie will give a brief summary of the Fast Tracks Fresno County study to date, along with some of the key findings and study recommendations for Bus Rapid Transit, Streetcars and an interface with High Speed Rail downtown. Julie will present the future "vision" of the transit systems developed by the study team for the year 2035 and the associated land use densities needed to make transit work in Fresno. Sustainability indicators and benchmarks are being developed now to measure the future success of the shift in investment into transit and denser development. Julie will discuss the unique nature of the Fresno housing market and the challenges of TOD development in an agriculturally based economy.
- 1:00-1:20- Design Competition Presentation 1: Rodolfo L. Chacon- Fresno and H Street
- 1:20-1:40- Design Competition Presentation 2: Spacio Design- Fresno and H Street
- 1:40-2:00- Design Competition Presentation 3: Andres Diaz- 10th and Ventura

- 2:00-2:20- Design Competition Presentation 4: Designlab 252 and Urban Diversity Design-
Manchester Mall
- 2:20-2:30- Break
- 2:30-2:50- Design Competition Presentation 5: Michael E Saliba- Fresno and H Street
- 2:50- 3:10- Design Competition Presentation 6: Enoch Sears, Merrill Ballantyne, Jefferson Birrell-
Manchester Mall
- 3:10-3:30- Design Competition Presentation 7: Maggy Saliba- 10th and Ventura
- 3:30- 3:45- Electronic Voting for Design Competition
- 3:45-4:00- Presentation by staff summing up the workshops and a presentation of photo simulations that show how transit oriented development could help to visually change streetscapes in Fresno, especially along aging commercial corridors.
- 4:00-4:15- Keith Bergthold, Assistant Director, Planning and Development Department: Discussion about next steps for making TOD a reality in the Valley. Open audience discussion about next steps. Closing remarks.