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## **American Management Association (AMA) Podcasts**

The American Management Association (AMA) is an international leader in management training and professional development for individuals, teams and entire organizations.

A podcast is an audio file recorded in MP3 format that is made available for download to your MP3 player such as an Apple iPod. Anyone with a computer connected to the internet can listen to and download MP3 files. What you will need is a media player on your computer (many PCs come with Windows Media Player) and speakers or headphones. The advantage of transferring an AMA Podcast onto a portable MP3 player is that you can listen to them on the go.

AMA podcasts will be a weekly show covering a variety of topic areas. A new "episode" will be added to the AMA website each week, so check back often. Each show will consist of a short discussion with an authority and will include some additional audio material such as feedback from listeners. These essential "nuggets" of perspective will help you improve performance, adapt to changing business realities, and prosper in a complex and competitive world.

Please visit <http://podcast.amanet.org/edgewise/> to start listening today!

### **Organization Development & Training Division**

Our mission is to constantly build organizational effectiveness by providing the material and conceptual resources needed to improve performance and enhance the quality of work life.

We are committed to the continuous growth and development of our people.