

**FROM THE OFFICE OF
MAYOR ASHLEY SWEARENGIN**

PROCLAMATION

- WHEREAS,** cancer remains the number one killer of Americans under the age of 85, and more than 565,00 Americans are expected to die from cancer this year, which is the equivalent of more than 1,500 deaths per day; and
- WHEREAS,** according to the California Cancer Registry, California has the 41st highest overall cancer incident rate among all states, and from 2002-2006, Fresno County had 16,303 cases of cancer and 5,825 cancer related deaths per 100,000 cases; and
- WHEREAS,** 3 out of 4 people will, in their lifetime, have a family member diagnosed with cancer, 1 in 3 women and 1 in 2 men will be diagnosed with cancer in their lifetime, and more than 1.4 million people will be diagnosed this year; and
- WHEREAS,** nearly 70,000 young adults between the ages of 15 and 39 are diagnosed with cancer each year and survival rates for this age group have not increased since 1975; and
- WHEREAS,** Livestrong was founded in 1997 by cancer survivor and champion cyclist Lance Armstrong and has raised more than \$250 million for the fight against cancer; and
- WHEREAS,** there are over 60 million people across the globe who are wearing Livestrong wristbands and are helping to make cancer an international priority; and
- WHEREAS,** Livestrong and its local Livestrong Army unite people to fight cancer, with the belief that unity is strength, knowledge is power and attitude is everything; and
- WHEREAS,** Livestrong is uniting people affected by cancer to raise awareness through education, prevention, screening and early detection in an effort to gain strength in the fight against cancer in Fresno; and
- WHEREAS,** Livestrong is committed to ensuring that all cancer patients are treated with compassion and respect, and are provided with the tools and resources necessary to battle the physical, emotional and practical challenges of a cancer diagnosis; and
- WHEREAS,** Livestrong Day exemplifies the spirit of the people affected by cancer: survivors, friends, family, caregivers, physicians, nurses, social workers, researchers and those who have lost loved ones to cancer.

NOW, THEREFORE BE IT RESOLVED that I, Mayor Ashley Swearengin, do hereby proclaim October 2, 2009, to be:

“LIVESTRONG DAY”

in the City of Fresno.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of the City of Fresno, California, this 1st day of October, 2009.

MAYOR ASHLEY SWEARENGIN