



REPORT TO THE CITY COUNCIL

AGENDA ITEM NO.	
COUNCIL MEETING	08/28/07
<i>APPROVED BY</i>	
<i>DEPARTMENT DIRECTOR</i>	
<i>CITY MANAGER</i>	

August 28, 2007

FROM: R RENENA SMITH, Budget Manager
Budget and Management Studies Division

BY: ELIDA RUBIO, Budget Technician
Budget and Management Studies Division

SUBJECT: A TECHNICAL CORRECTION TO THE MASTER FEE SCHEDULE (MFS) REGARDING THE HANDYRIDE BASIC RATE - ADA CERTIFIED PERSONS RATE AND AN UPDATE TO THE AIRWAYS MUNICIPAL GOLF COURSE ("AIRWAYS") GREEN FEES TO COMPLY WITH THE CONTRACT AGREEMENT

KEY RESULT AREA

One Fresno

RECOMMENDATIONS

Staff recommends that the City Council approve this correction to the MFS to properly reflect Council action on the Handyride Basic rate -ADA Certified Persons rate. This is a technical change only, which would also reflect the Transportation Department’s current policy.

Staff also recommends that the City Council approve the proposed increases to green fees at Airways effective September 1, 2007. This is in accordance with existing lease/management agreements. A similar adjustment to these green fees was last approved by Council in 2003.

EXECUTIVE SUMMARY

The Handyride Basic rate-ADA Certified Persons - one way fee is located in the Transportation Department. The Department, complying with Council action, charges the approved rate of 0.75 cents, however the current MFS reflects a rate of 0.50 cents. The attached resolution will correct the MFS.

The increases in the Airways green fees are in accordance with the terms of the existing contract with ClubCorp, Inc. (course operator) for the management of the golf course. The course operator is entitled to green fee adjustments as noted in their 26-year Lease and Agreement, which came into effect August 30, 1989. Per the agreement, “Green fees may be adjusted (i.e. increased) on September 1st, consistent with the then effective Master Fee Schedule Resolution adopted by City Council, in even \$0.25 increments, in proportion to the change in the U.S. Bureau of Labor Statistics Consumer Price Index (CPI) (Urban Wage Earners and Clerical Workers for the Los Angeles – Anaheim – Riverside area), for the months of February of the prior year and February of the then current year.”

ClubCorp, Inc. and Airports staff believe that the full range of green fees need to be adjusted to continue to attract the large population of price sensitive golfers in a golf market that is experiencing declining rounds overall. Both ClubCorp, Inc. and Airports staff believe that the revised fees will not affect the competitive position of the facility within the market. Each rate also includes the City's imposed Art, Park, Entertainment and Sports Fee of \$0.75 per round that was established in the City's Master Fee Schedule in July 2006.

BACKGROUND

On December 4, 1990, the Handyride Basic Rate-ADA Certified Persons - one way fee was changed by Council action from 0.60 cents to 0.75 cents, in accordance with Resolution No. 90-500. On June 19, 2001, Council adopted Resolution No. 200-205 increasing the fee to \$1.00. At the council meeting held on July 24, 2001, Council rescinded the July 24th fee increase. The City Council direction was to retain the fee structure as adopted on December 4, 1990 which set the rate at 0.75 cents.

The increases in the Airways green fees are in accordance with the terms of the existing contract with ClubCorp, Inc. (course operator) for the management of the golf course. The course operator is entitled to green fee adjustments as noted in their 26-year Lease and Agreement, which came into effect August 30, 1989. Per the agreement, "Green fees may be adjusted (i.e. increased) on September 1st, consistent with the then effective Master Fee Schedule Resolution adopted by City Council, in even \$0.25 increments, in proportion to the change in the U.S. Bureau of Labor Statistics Consumer Price Index (CPI) (Urban Wage Earners and Clerical Workers for the Los Angeles – Anaheim – Riverside area), for the months of February of the prior year and February of the then current year."

Attachments: Resolution to amend MFS
Current MFS page showing the Fee

RESOLUTION NO. _____

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO ADOPTING THE 460th AMENDMENT TO THE MASTER FEE SCHEDULE RESOLUTION NO. 80-420 TO CORRECT THE HANDYRIDE BASIC RATE-ADA CERTIFIED PERSONS - ONE WAY RATE UNDER THE TRANSPORTATION DEPARTMENT AND UPDATE THE AIRWAYS MUNICIPAL GOLF COURSE ("AIRWAYS") GREEN FEES TO COMPLY WITH THE CONTRACT AGREEMENT

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF FRESNO:

THAT the Master Fee Schedule Resolution No. 80-420 be and is hereby amended to Correct the Handyride Basic Rate-ADA certified persons - one fee rate in the Master Fee Schedule to be consistent with council's direction effective 6/19/01, provided by the Transportation Department. Also to update the Airways Municipal Golf Course ("Airways") Green fees to comply with the contract. The revised pages of the Master Fee Schedule are attached and made a part of this Resolution.

THAT fees shall become effective on the day after final passage.

CLERK'S CERTIFICATION

STATE OF CALIFORNIA)
COUNTY OF FRESNO)ss.
CITY OF FRESNO)

I, REBECCA E. KLISCH, City Clerk of the City of Fresno, certify that the foregoing Resolution was adopted by the Council of the City of Fresno, California, at a regular meeting thereof, held on the _____ day of _____, 2007.

AYES:
NOES:
ABSENT:
ABSTAIN:

Mayor Approval: _____, 2007
Mayor Approval/No Return: _____, 2007
Mayor Veto: _____, 2007
Council Override Veto: _____, 2007

REBECCA E. KLISCH
City Clerk

APPROVED AS TO FORM
CITY ATTORNEY'S OFFICE

BY: _____
Deputy City Attorney