

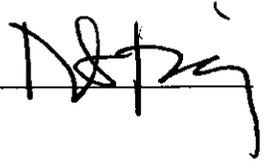
AGENDA ITEM NO.

COUNCIL MEETING

APPROVED BY

DEPARTMENT DIRECTOR

CITY MANAGER



June 5, 2007

**FROM:** RENE A. RAMIREZ, Director   
Department of Public Utilities

**THROUGH:** BILL O'BRIEN, Assistant Director   
Solid Waste Management Division

**BY:** ROBERT GEDERT, Chief of Operations   
Solid Waste Management Division

**SUBJECT:** REQUESTING A RESOLUTION OF THE COUNCIL AUTHORIZING THE SUBMITTAL OF A GRANT APPLICATION TO THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD FOR A REUSE GRANT

**KEY RESULT AREA**

Public Safety

**RECOMMENDATION**

Staff recommends Council approval of grant application to the California Integrated Waste Management Board (CIWMB) for the construction and initial set-up of a Reuse Center.

**EXECUTIVE SUMMARY**

As the County of Fresno has submitted a grant request to the CIWMB for construction of a Household Hazardous Waste (HHW) facility (May 2007), the City of Fresno has signed on as a major supporter and partner in the operations of the proposed HHW facility. A cost savings component of this HHW facility is the reuse of paint, pesticides, herbicides and other household chemicals that are delivered to the HHW facility, yet still have a useful life. In an effort to avoid hazardous waste disposal fees, these unused household hazards can be re-distributed to the public through a Reuse Center.

The CIWMB has offered limited grant funding to local communities to support the start-up costs of establishing Reuse Centers. The grant funding application packet involves an initial proposal for funding requests, and the possibility of being invited to submit a formal application. Only \$250,000 in State funds are available in the 2007 grant round, with a possible request of \$50,000 per grant applicant.

The City of Fresno submitted a concept proposal to the CIWMB, requesting \$50,000 in funds to construct a Reuse Center side-by-side with the proposed HHW collection facility. The City's concept proposal has been approved for submission of a formal grant proposal. The proposed Council Resolution is required to formally submit the grant application.

**REPORT TO COUNCIL**

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**KEY OBJECTIVE BALANCE**

The recommendation for requesting grant funds balances the three key objectives of Customer Satisfaction, Employee Satisfaction, and Financial Management. Customer Satisfaction is satisfied through the opportunity of homeowners to reuse excess paint collected through the HHW facility. Employee Satisfaction is satisfied through the utilization of their talents and skills in promoting a safer, cleaner environment where natural resources are preserved and waste streams are diverted to more productive use, rather than buried in the landfill. Financial Management is satisfied by the full use of State grant funds for reuse and recycling collection programs provided by our recycling staff to residents, schools, and the general public.

**BACKGROUND**

Public Resources Code *Section 42000* authorizes the California Integrated Waste Management Board to conduct market development activities to strengthen demand by manufacturers and end-use consumers for recyclable materials collected by municipalities, nonprofit organizations, and private entities. The concept of reuse is an integrated approach toward waste reduction.

As the City is a major supporter and partner in the operations of the proposed HHW facility, staff have devised a cost savings component of this HHW facility through the reuse of paint, pesticides, herbicides and other household chemicals that are delivered to the HHW facility, yet still have a useful life. In an effort to avoid hazardous waste disposal fees, these unused household hazards can be re-distributed to the public through a Reuse Center.

Although the funding pool is limited to \$250,000 in state funds, the City's concept proposal has been approved for submission of a formal grant proposal. The proposed Council Resolution is required to formally submit the grant application.

The proposed expense of \$50,000 in grant funds would include the acquisition of three "seatrains" as storage units for the collected reuse items, as well as costs to purchase shelving and a platform scale. Staffing of the Reuse Center will be provided through the HHW facility dedicated staff, covered in the County's HHW grant application. The following items are projected to be diverted through the proposed Reuse Center:

- An estimated 3,500 pounds of railroad ties for landscape retaining walls.
- Approximately 2,020 pounds of rechargeable batteries will be collected and recycled.
- Approximately, 60,000 pounds of Latex paint will be collected and diverted through reuse, and can be utilized as stock paint for the Graffiti Team.
- An estimated 5,000 pounds of pesticides and herbicides will be collected and diverted through reuse.

**FISCAL IMPACT**

Matching funds from the City are required to fulfill the requirements of the State grant. Matching funds will include advertising, public education, school education, and outreach activities. These activities are valued at approximately \$50,000, and currently built into the City Recycling Program annual budget. The use of these resources will be diverted to promote public usage of both the HHW facility and the adjacent Reuse Center.

Attachment:

Council Resolution

RESOLUTION NO.

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO, CALIFORNIA, AUTHORIZING THE SUBMITTAL OF A GRANT APPLICATION TO THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD FOR A REUSE GRANT AND PARTICIPATION THEREUNDER

WHEREAS, Public Resources Code *Section 42000* authorizes the California Integrated Waste Management Board to conduct market development activities to strengthen demand by manufacturers and end-use consumers for recyclable materials collected by municipalities, nonprofit organizations, and private entities; and

WHEREAS, the concept of reuse is an integrated approach, which encompasses integrated waste management objectives such as building materials efficiency, construction and demolition waste reduction, and maximization of reused- and recycled-content building and landscaping materials; and

WHEREAS, on November 15, 2006 the California Integrated Waste Management Board approved the Scoring Criteria and Evaluation Process for the Reuse Assistance Grants for Fiscal Year 2007/2008; and

WHEREAS, the California Integrated Waste Management Board will enter into an agreement with the Grantee for development of the project.

NOW, THEREFORE, BE IT RESOLVED THAT THE Council of the City of Fresno authorizes the submittal of grant applications to the California Integrated Waste Management Board for a Reuse Assistance Grant for the period of five years through December 31, 2011, and program participation thereunder.

BE IT FURTHER RESOLVED that the Director of Public Utilities, or his/her designee, is hereby authorized and empowered to execute all necessary documents in the name of the City of Fresno, including but not limited to, applications, agreements, amendments, and payment requests to secure grant funds and to implement and carry out the purposes specified in the grant, subject to prior approval to form by City Attorney.

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